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Faye Mallett, Marketing Director
604-739-1771, ext. 134
fmallett@paperblanks.com

Paperblanks Celebrates 30 Years of Expression, Creativity and Life's Special Moments

30 years after launching with the desire to create the perfect everyday notebook, Paperblanks continues to seek new ways to bring joy into daily life. 2022 marks the brand's 30th anniversary, and their first such celebration under new Hachette UK ownership.

"Happy 30th anniversary Paperblanks! 2022 is shaping up to be so much more than just an anniversary as we welcome new ownership under Hachette UK who is committed to stewarding and growing the Paperblanks brand across the world." – James Whittaker, Sales Director (Americas)

Paperblanks will be announcing a variety of anniversary specials, campaigns and exclusive content throughout the year, including rotating promotions on the official Paperblanks online shop at paperblanks.com.

"This year offers the perfect occasion to celebrate both our anniversary and our acquisition by Hachette UK. Paperblanks is all about sparking the imagination by offering a connection to artists and cultural movements from all eras and regions, and we feel that perfectly aligns with Hachette UK's goal to make it easy for everyone, everywhere to unlock new worlds of ideas, learning, entertainment and opportunity." – Robyn Smith, Brand Manager

Follow along as they open up behind the scenes access, interviewing staff members and sharing before and after looks at the antique bindings and works of art they bring to life on their covers. Stay in the loop by reading [the Endpaper Blog](#) or by following the #Paperblanks30 hashtag.

ABOUT PAPERBLANKS: Renowned for its line of high-quality journals and notebooks, Paperblanks licenses imagery from artists, cultural libraries and museums around the world to offer an expressive set of creative tools designed to inspire creativity and celebrate life's special moments.